



University of Arts in Belgrade

Université Lyon 2

Institut d'Etudes Politiques de Grenoble
(Université Pierre Mendès-France)

present

REGIONAL POSTGRADUATE STUDIES IN CULTURAL MANAGEMENT AND CULTURAL POLICY IN THE BALKANS

- UNESCO Chair -

*Supported by the Ministry of Foreign Affairs of France
with participation of UNESCO and CEI*



REGIONAL POSTGRADUATE STUDIES IN CULTURAL MANAGEMENT AND CULTURAL POLICY IN THE BALKANS

This study programme in cultural management and cultural policy lasts 2 years.

First year consists of lectures, project development, case studies and the study visit to one of the countries from the Region. It runs from November 1st 2005 to May 31st 2006.

During the second year students should do the internship of 3 to 6 months in a cultural institution in the Region or in France and work on their final thesis.

In addition non-French-speaking students will have the possibility to attend the French language course - 6 hours per week. The beginners will have intensive French language course during three weeks before the beginning of school year (in October).

Teaching methods include theoretical lectures with demonstration, case studies, research works, study visits in Serbia and the Region, discussion with professionals, round tables etc.

The lectures will be held in French (with consecutive translation in English) or in English.

Students are required to regularly attend the courses.

MA Diploma in Cultural Management awarded by the University of Arts in Belgrade, will be awarded to students that have successfully:

- attended the whole programme and passed all the exams;
- written a report on internship;
- written and defended MA thesis on a cultural topic.

French speaking students may also be awarded the French **Diplôme universitaire français de 3^e cycle** of l'Université Pierre Mendès-France de Grenoble or l'Université Lyon 2.

The Government of France will award several **scholarships for a three-month internship** in cultural institutions in France to French-speaking students having achieved the best results.

Year 1

A. Core courses

- Cultural policy (6 ects)
- Cultural management (6 ects)
- Management and methodology of cultural projects (6 ects)
- Intercultural art projects (4 ects)
- Méthodologie de recherches (3 ects)
- Economy of culture (6 ects)
- Cultural rights (4 ects)
- Marketing in culture and public relations (6 ects)
- Organizational analysis and human resource management (4 ects)

B. Specialized elective courses (2 elective)

- Cultural heritage and cultural tourism (5 ects)
- Publishing industry and library management (5 ects)
- Management des médias (5 ects)
- Museum management and marketing (5 ects)
- Performing arts and festival management (5 ects)

C. Theoretical elective courses (1 elective)

- Reading the image of the Balkans (3 ects)
- Philosophy and theory of arts (3 ects)
- European culture: past, present and future (3 ects)

D. Study visit abroad (2 ects)

Year 2

A. Internship (20 ects)

B. MA Thesis (40 ects)

MANAGEMENT

Directors:

Professor Milena Dragičević Šešić
Professor at the Faculty of Dramatic Arts in Belgrade, UNESCO Chair holder

Professor Mireille Pongy
Head of DESS Programme « Cultural Projects Management », Institut d'Etudes Politiques de Grenoble (Université Pierre Mendès-France)

Professor Jacques Bonniel
Head of DESS Programme « Cultural Development and Project Management », Université Lyon 2

Teachers and guest lecturers are professors, experts and professionals coming from France, Serbia and Montenegro and other Balkan countries.

Coordination:

Cultural Management and cultural policy Group Coordinator
University of Arts in Belgrade
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Sonia Desprez
*Cultural Cooperation Attaché with the Department for Cultural Cooperation and Activities
Embassy of France in Belgrade*
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APPLICATION PROCEDURE

Entrance requirements

- English and/or French fluency.
- University Diploma.
- Relevant professional experience in cultural field.

Submission of applications and selection of candidates

- **Application form filled in** along with the **CV** stating previous professional experience should be sent by e-mail to the University of Arts in Belgrade (coordinator@arts.bg.ac.yu).
- Certified copies of Diploma(s) obtained and transcripts of notes officially translated into English or French should be sent via postal mail to the University of Arts in Belgrade (attn: Cultural Management and cultural policy Group Coordinator).
- Preliminary deadline for submission of applications for foreign students is May 31, 2005
- The application period for students from Serbia and Montenegro will be in September
- Admission Jury will make a **selection of candidates** on the basis of submitted applications and also the personal and/or telephone interview will take place with short listed candidates.

Enrolment

- **Tuition fee:** 1.100 € per year, 2.200 € for the entire Programme.
- **Application form** can be downloaded from the web-site www.arts.bg.ac.yu
- **Student ID** will be issued by the University of Arts in Belgrade and a partner French University (cost of issuing of student card from the French University is at student's charge)

Students life

Expenses of accommodation and life during 7 months in Belgrade are at students' charge. University of Arts is helping students contacting Student residence and/or reserving rooms in there. Foreign students have the legal obligation to take local medical insurance during their stay in Belgrade, which goes up to 200 € for six months.

French speaking students from the Region are advised to address the French Embassies in their countries for the possibility of getting the scholarship.

Documentation centre and working space equipped with 3 computers, printer and scanner (with permanent Internet connection) and a library with relevant literature in Serbian, French and English are put at the students disposal during the whole duration of their studies.